

KIDS

ENDLESS PLAYTIME
HAPPY AND SUNNY LIFE
COTTON-KNIT T-SHIRT
KID-SIZE
MACHINE WASHABLE
READY-TO-WEAR
THE PERFECT PAIR
KIDNEY & CO.

ANNA, BEN

DENNIS, CHLOE

AGE 3 AND 6

NEW KIDS ON THE BLOCK

The childrenswear industry is a massively growing sector in fashion – but photographing on figure for the category is a huge challenge. Looklet has rearranged the traditional process into a custom solution that now makes childrenswear photography accessible and consistent, yet still playful. We offer a complete overview of product fit and style, a great variety of models, and the ability to show unisex items on boy and girl models without the conventional complications.

NOW AVAILABLE IN HIGH RESOLUTION



BENEFITS

COMPLEXITY REDUCTION

The customized digital process brings simplicity to coordination and production flow.

FASTER TO MARKET

No need for models, hair styling, makeup, or retouch.
Export your images in an instant.

CONSISTENT HIGH QUALITY

With our automated solution, you can always predict and control the output.

COST EFFICIENCY

Scale your production costs by reducing team size and allocate your budget more effectively.

FLEXIBLE STYLE AND MERCH

Reuse garments, combine outfits, and change models endlessly in our easy-to-use styling software.



HARDWARE COMPONENTS

Our Kids product includes optimized hardware components for efficient workflows.

UNIBODY MANNEQUIN

Torso and legs are connected for quick handling in the studio.

EXTENDED HEAD PIN

The extended head pin connects the existing pin to the Kids mannequin, easily plugging in to the set.

STOOL

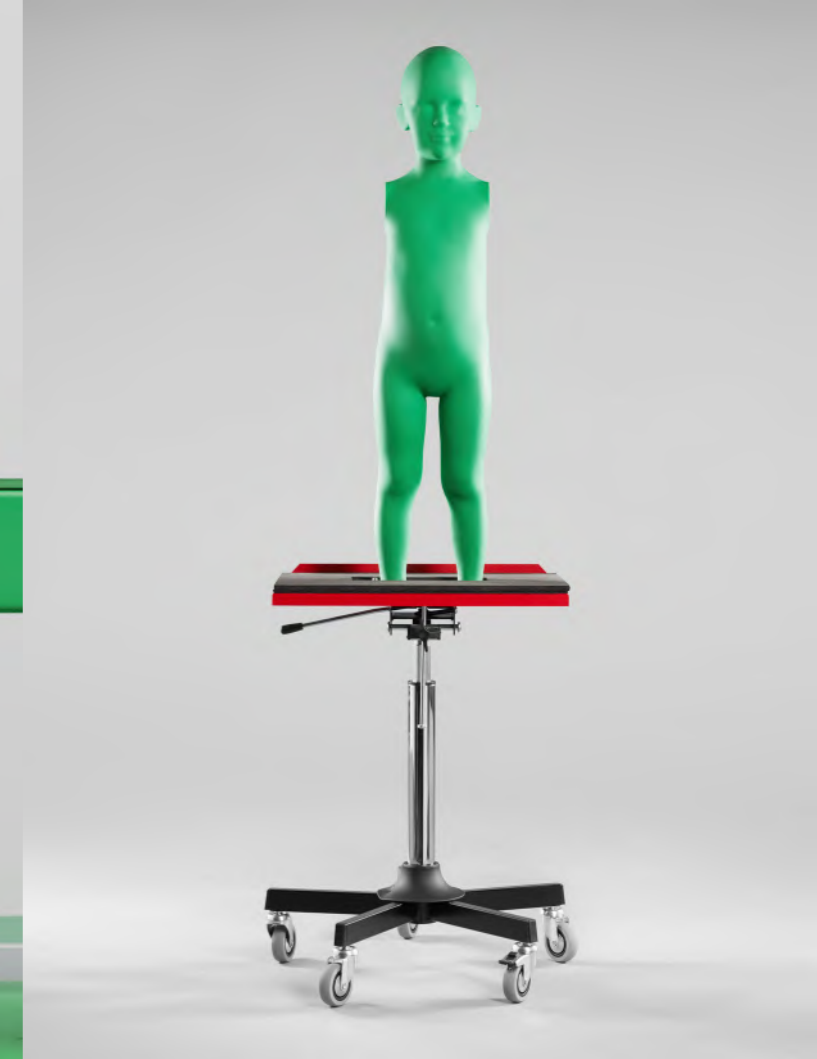
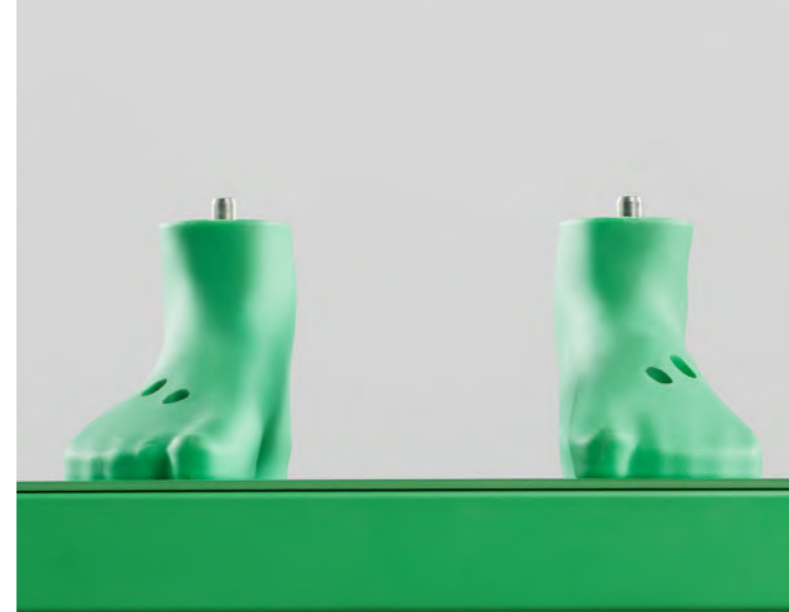
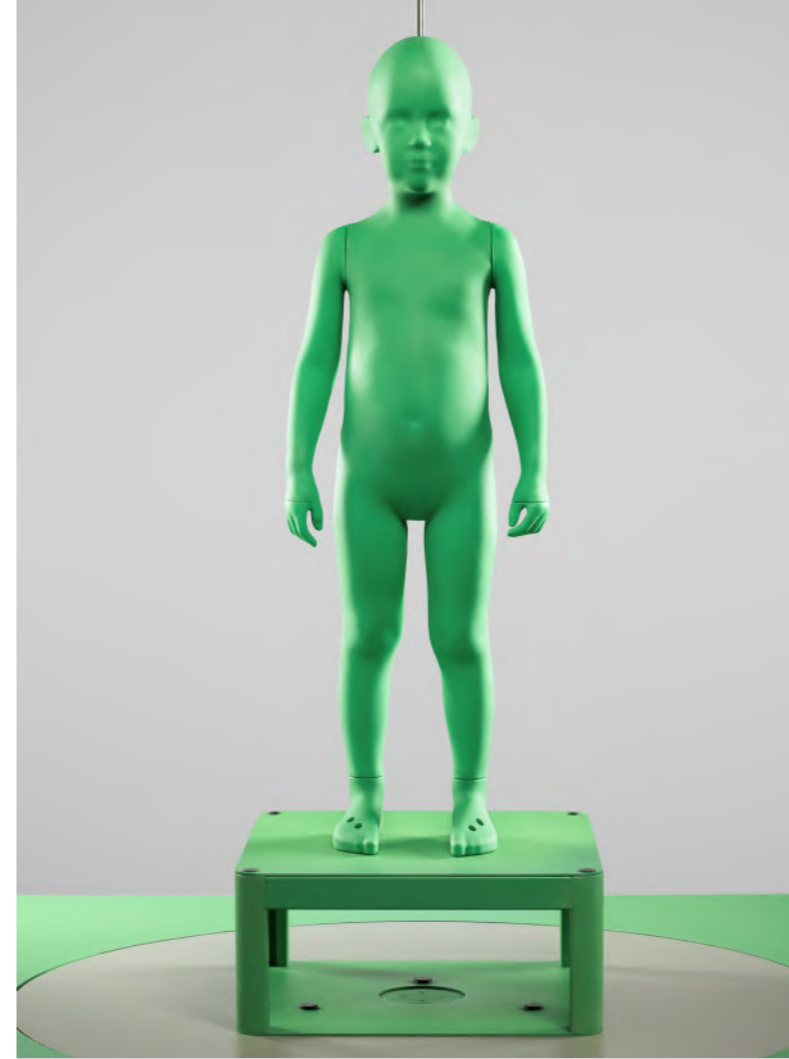
The stool raises each mannequin, helping studio operators with both ergonomics and styling.

STYLING TABLE

This handy styling table allows you to style independently of the studio for improved ergonomics.

GHOST SILHOUETTE

A bespoke ghost silhouette has been created for Kids, offering better productivity. (Not pictured)







HARDWARE SPECIFICATIONS

AVAILABLE COMPONENTS AND WEIGHTS

AGE 3

Mannequin – 2.3kg / 5lbs (excl. feet and disc)

Rotation Disc and Feet – 1.9kg / 4lbs

Stool

Extension Pin

Outline disc for shooting shoes

Ghost hanger

AGE 6

Mannequin – 3.1kg / 7lbs (excl. feet and disc)

Rotation Disc and Feet – 2.1kg / 4.5lbs

Stool

Extension Pin

Outline disc for shooting shoes

Ghost hanger

MANNEQUIN MEASUREMENTS AND CLOTHING SIZES

AGE 3

CLOTHING

98 – EU / 4T – US

SHOES

24 – EU / 8 – US

HEIGHT

101 cm (93.8 cm without feet) / 3'4" (3' without feet)

THIGHS

29 cm / 11.4 in

CHEST

54 cm / 21.2 in

HIPS

56 cm / 22 in

SHOULDERS

62 cm / 24.4 in

WAIST

51 cm / 20 in

Please note that clothing sizes may vary between brands.



MANNEQUIN MEASUREMENTS AND CLOTHING SIZES

AGE 6

CLOTHING

122 – EU / 11 – US

SHOES

28 – EU / 11 – US

HEIGHT

126 cm (116 cm without feet) / 4'0" (3'8" without feet)

THIGHS

37 cm / 14.5 in

CHEST

61 cm / 24 in

HIPS

66 cm / 25.9 in

SHOULDERS

72 cm / 28.3 in.

WAIST

56 cm / 22 in

Please note that clothing sizes may vary between brands.



VISUAL HIGHLIGHTS

Our digital styling software offers a wide variety of models, facial expressions and body variations for you to show the proper fit and fabric of any garment.

NEW FOR 2021: NOW AVAILABLE IN HIGH RESOLUTION

ANGLES

Front, Back, and Ghost.

MODEL AND BODY VARIATIONS

16 models, 200 facial expressions, 200 body variations (across all four kids).



LOOKLET POSES



DAVID
MENSWEAR

ELLA
BENT LEG

ELENA
STRAIGHT LEG

MATERNITY
ADD ON

FRIDA
PLUS SIZE

DENNIS
6 YEARS

CHLOE
6 YEARS

ANNA
3 YEARS

BEN
3 YEARS

WOMENSWEAR

CHILDRENSWEAR

CONTACT

To upgrade your kidswear production, or with any further inquiries,
please contact your Account Manager or via business@looklet.com.

